

Product Description

Fashion Lipstick is one of the excellent endeavors of our team which is built to offer variety of lipsticks with different brands at competitive prices. There is an extensive range of lipstick including Alison Raffaele, GoSmile, and Paula Dorf, Tini Beauty as well as much more lipstick brands are being provided at one stop shop for all your needs. Fashion Lipstick enriches with the advance features that make website outlook impressive and its services and features make it an ideal product. It is the perfect place to purchase lipstick at bargain prices.

Website provides the simplest way to complete the shopping process and users may buy their accessories effortlessly

Business Challenges/Issues

Challenges which confronted at the time of Fashion Lipstick development are as follows:

- Creating a secure and simple website
- Offering multiple payment methods for user preference and convenience.
- Selecting design for the web that would look impressive

Key Considerations and Approaches

- Application created from PHP which would resolve security issues and made it a simple website.
- Multiple payment methods should be bill by Pay pal and Google Checkout.
- PHP has built in features to handle heavily trafficked sites and to simplify common web programming tasks.

- Fashion Lipstick is embellished with the use of marketing contents and vast list of pertinent shopping items.

Benefits

Fashion Lipstick contains the benefits as follows

- Ease of Use – user can buy items within significantly reduced time.
- Secure – PHP has an outstanding security record that make the website secure and reliable.
- Buy and Sell Quick process – the whole process of buying and selling are made much more efficient and responsive.

Technology

- MS SQL2005 used as backend database server
- PHP for designing pages
- CMS used for design purpose
- Joomla Themes and templates

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