

Product Description

CamerasMall.com is one of the excellent endeavors of our team which is built to offer variety of cameras and its accessories at competitive prices. This website allows users to buy huge range of cameras easily. There is an extensive range of accessories including security cameras, professional cameras, digital cameras, handy cam, web cam, digital cam and camera accessories as well as much more. Camera accessories are being provided at one stop shop of for all our customers' needs. CamerasMall.com is enriched with the advance features that make website outlook impressive and its services and features make it an ideal product.

Website provides the simplest way to complete the shopping process and user may buy camera accessories effortlessly.

Business Challenges/Issues

Challenges which confronted at the time of CamerasMall.com development are as follows:

- Creating a secure and simple website
- Offering multiple payment methods for user preference and convenience.
- Selecting design for the web that would look impressive

Key Considerations and Approaches

- Application created from PHP which would resolve security issues and made it a simple website.
- Multiple payment methods should be bill by Pay pal and Google Checkout.
- PHP has built in features to handle heavily trafficked sites and to simplify common web programming tasks.

- CamerasMall.com is embellished with the use of marketing contents and vast list of camera shopping items.

Benefits

CamerasMall.com contains the benefits as follows

- Ease of Use – user can buy items within significantly reduced time with convenience.
- Secure – PHP has an outstanding security record that make the website secure and reliable.
- Buy and Sell Quick process – the whole process of buying and selling made much more efficient and responsive.

Technology

- MS SQL2005 used as backend database server
- PHP for designing pages
- CMS used for design purpose
- Joomla Themes and templates

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